

We
Give Thanks



Good News Project 2025 Fall Update

Financial Information

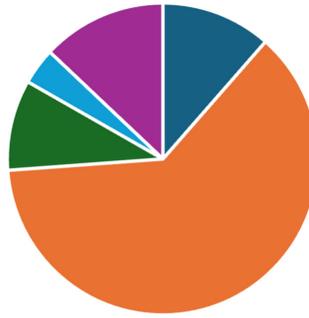
INCOME

■ Fundraising Local	\$105,377.00
■ HELP Program	\$161,759.00
■ Income Other.....	\$1,250.00
■ Fundraising International.....	\$53,823.00
■ E-Cycle Program.....	\$133,910.00
■ In kind DME	\$98,751.00
Total Income	\$554,870.00



EXPENSES

■ International	\$63,684.00
■ Program.....	\$346,802.00
■ Development	\$52,253.00
■ Administration.....	\$21,136.00
■ In kind expense.....	\$72,045.00
Total Expenses	\$555,920.00



Our income and expense statements and pie charts are reported on our 12-month fiscal year which is April 1, 2024-March 31, 2025.

We are reviewed annually by KerberRose accountants. Further details available upon request.



Capital Campaign: Gratitude for raising above and beyond our \$950,000 goal

This Thanksgiving, our hearts overflow with gratitude. After years of planning, building, and believing, our Capital Campaign officially reached completion in mid-2025 — and what a journey it has been!

Because of you — our donors, volunteers, and community — our dream of a safer, greener, more welcoming facility has become reality. From solar panels and a modernized electrical system to a bright new lobby and updated loading dock, every improvement reflects your generosity and commitment to our mission.

A special thanks to our Board of Directors, who led with vision and perseverance from start to finish, and to our volunteers, who adapted through every phase of construction with creativity and heart. You kept programs running, equipment moving, and the spirit of service alive — even in the midst of dust and change.

This project was more than asphalt, drywall and beams — it was about people coming together to Be the Good for the community and environment we all share. Because of you, our foundation is stronger than ever, and our future brighter than we could have imagined.

Thank you for helping us build more than a building — you built hope, connection, and lasting good news!!

Board and Staff

BOARD of DIRECTORS

Ron Bielen
Paul Bychinski
Todd Dirkman
Dave Jordan
Tammy Lahren
Emily Moore
Diane Nowak
Jean Schult
Amanda Trecartin

BOARD of DIRECTORS EMIRITUS

Dr. Jeff Lamont
Dr. Chuck MacCarthy

GOOD NEWS PROJECT STAFF

Christine Daniels
Toni Schmitt
Eric Nielsen
Jacqueline Dehnke
Rouleen Gartner
Shela Xiong
Megan Zeman
Adrienne Liss-'s-Gravemade
Alan Froehlich

GOOD NEWS PROJECT INDEPENDENT CONTRACTOR

Noella Sankar





HELP Program: Gratitude on the Move

This Thanksgiving season, our hearts are full as we reflect on how far our Health Equipment Lending Program (HELP) has come — thanks to YOU.

Because of generous donors and the success of our capital campaign, we've expanded our clean storage space, welcomed more volunteers, and most exciting of all, launched our Mobile HELP Truck!

This new addition travels to 11 rural communities across north central Wisconsin, making it easier than ever for families to borrow or return durable medical equipment close to home. Every stop means another neighbor cared for, another caregiver supported, another life made a little easier.

In the first 10 months of 2025, HELP served 1970 families, loaned out 2,700 pieces of durable medical equipment (DME) and donated 1,475 DME to other non-profits, all while keeping thousands of pounds of medical gear out of local landfills.

We're so thankful for every donor, volunteer, and community partner who helps us "Be the Good". You bring comfort, independence, and hope to our neighbors in need.

e-CYCLING: Gratitude that Sparks Change

Our e-CYCLING program continues to thrive thanks to an incredible network of volunteers, local businesses, and recycling partners who see the value in what we do. Together, we've kept \$208,433 pounds of electronics out of landfills this past year — protecting our air, water, and future.

We're deeply grateful for our volunteer crew that braves rain, heat, and snow to sort, lift, and load electronics every Friday. We also give thanks to our end-recycler, who ensures every item is handled responsibly, and to our business partners who offer e-CYCLING events as an employee benefit — what an inspiring example of corporate sustainability in action!

This year we launched a new rechargeable battery recycling program, a vital step in preventing fires in homes, landfills and garbage trucks. By safely collecting and recycling batteries, we're keeping hazardous materials out of the waste stream, protecting property, and helping keep our air cleaner and our environment healthier.

We are humbled by your continued trust and support. Every pound recycled is a promise kept — a promise to care for our planet and each other.



International Service: Gratitude Beyond Borders

After five years of waiting, Good News Project is joyfully returning to international service — and we couldn't be more thankful.

Throughout 2025, our team has been busy planning, recruiting, and preparing 17 volunteers for our January 2026 service trip to St. Lucia, marking our first international mission since 2020. This trip will be especially meaningful as we build a playground in memory of Peg MacCarthy, one of Good News Project's beloved founders, who passed away on Christmas Day 2024. Peg's legacy of compassion and service lives on in every swing, slide, and smile that will soon brighten the small St. Lucian community of Monchy.

In the meantime, we've continued to support our St. Lucia Math Camp for its third year, empowering another 250 students to strengthen their math skills. Students scores on math tests rose an average of 8.36% while 82.8% of the students reported increased confidence in their abilities to solve math problems.

We are filled with gratitude for the volunteers preparing to serve abroad and for the donors whose generosity bridges communities near and far. The return of international service is not just a milestone, it's a homecoming to our roots.



Volunteers: Gratitude for our Unsung Heros

We offer two local programs that are intimately intertwined-focusing on community health and taking care of the environment right here at home. Our e-CYCLING program provides a great way for residents and businesses to care for our environment in North Central Wisconsin and is an important source of income that helps to make the work of our non-profit organization possible. The Health Equipment Lending Program (HELP), our principal charitable program with origins in 2005, meets the growing need for durable medical equipment by residents of Central Wisconsin, especially those with limited resources.

What ties the two programs together? Our commitment to the environment and our amazing volunteers! In 2024, over 7,000 hours of volunteer time was donated to keep the programs vitally serving our community. None of what we do would be possible without our extraordinary volunteers. Day to day volunteers are cleaning, maintaining and distributing medical equipment for our HELP Program. They are greeting customers, lifting and sorting electronics and helping to make connections with businesses in our community for e-CYCLING opportunities.

Our Mission

Fulfilling needs at home and abroad through meaningful service opportunities.



Our Vision

Be the good, for the environment and each other.

Our Values

We respect the dignity and worth of each person.

We strive to be honest, ethical and humble.

We offer opportunities that assist in deepening ones' relationship with God, others, and/or self.

We find joy working together and cultivating long-lasting relationships.

We commit to being good stewards of our environment.

We respond and adapt to meet the needs of those we serve.

Good News Project Inc.

1106 North Fifth St.
Wausau, WI 54403
715-843-5985



Seeing is Believing

Would you like to learn more about our work and how you or your organization can be a part of serving our communities? Call us to arrange a tour of our facility to learn more. Our door is open to you.



Donate Today!